



Yusto, the next generation of protein created by fermentation

YEAST | YEAST PROTEIN | PROTEIN INGREDIENT | FERMENTATION |
SUSTAINABLE FOOD | FUTURE OF FOOD

Paris, France, October 9th 2023, Arbiom unveils Yusto, its new brand name dedicated to food. Yusto offers both high nutritional quality, taste and well-being to food manufacturers and consumers to nourish people sustainably.



By mastering the art of fermentation, Arbiom is shaping the next generation protein ingredients. With [Yusto](#), a unique yeast ingredient, a new wave of protein ingredients is underway to contribute to a healthier and sustainable food system. Globally approved for use in food, Yusto has been designed to sublimate all types of foods such as animal free meat and dairy products, snacks, sauces, and specialized nutrition products.

There is no compromise when using Yusto. It is rich in proteins, contains all essential amino acids, B vitamins and functional fibers. All nutrients are reunited in one single ingredient to deliver a high-quality and low impact source of proteins. Yusto is not only a protein-rich ingredient, it also has an intense umami flavor that delivers the perfect harmony between enhancing flavors and masking imperfections such as bitterness and vegetal flaws often pronounced in plant-based food product. Yusto's umami flavors is also the key to enhance wellness. It is the secret ingredient for salt reduction. Last but not least, Yusto contains functional fibers to support good digestion and intestinal microbiota.



1. A palette of concentrated nutrients

“Yusto is packed with proteins, we successfully explored its potential as a sustainable and protein-rich alternative in the food industry.”

Plant-based products industrial producer

2. Enhancing well-being through fermentation

“The inclusion of Yusto in our recipe allows a salt reduction by 50%.”

Plant-based protein-rich food producer



3. Using the umami as an art

“Yusto-based products are very tasty, due to the ability of the flavor to mask the vegetable taste.”

Plant-based products industrial producer

Arbiom assists food manufacturers and all of its customers to develop their product with Yusto. Samples are already available on demand, don't hesitate to [contact Arbiom](#) if you want to taste Yusto.

About Arbiom:

[Arbiom](#) is committed to feeding the world in a sustainable and healthy way. Driven by our values of Excellence, Inclusivity and Sustainability, our passionate team leverages the power of fermentation to deliver next generation protein ingredients by tapping into nature-based solutions. [Arbiom](#) truly adds to the food supply by creating rather than redistributing proteins. Our products are purpose-grown, natural, and protein-rich. With excellent functional and sensory properties, they are a perfect solution to healthy human and animal nutrition. [Arbiom](#)'s first industrial project is underway in France, providing a safe and secure supply of 10.000 tons of product per year to customers and partners.

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